



SNAFI® (Still Not Asking For It®)

Join a coalition of artists and advocates promoting safer standards within the tattoo community. This annual tattoo flash fundraiser raises funds for local organizations that support survivors of sexual violence and provide prevention work in their communities. Starting in Brooklyn in 2015, SNAFI® has expanded globally, reaching cities like Salt Lake City, Denver, and LA. Tattoo shops worldwide participate in SNAFI®, committing to promoting education and contributing to a more accountable workplace.

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## Participant Expectations

All shops and artists planning to participate in this event must read over the SNAFI toolkit and acknowledge that they have met the requirements provided by this document by no later than **February 29, 2024**.

We believe in fostering a community that celebrates creativity and upholds the principles of respect, safety, and accountability. Participating shops and artists must act in alignment with the values and mission of both SNAFI and the Rape Recovery Center (RRC). If we receive notice of past misconduct by a participating shop, SNAFI reserves the right to revoke participation in this year's event. The allegation's severity will be considered, and shops may be able to reapply for participation the following year. However, this is contingent upon their completion of an RRC prevention workshop before the next event and a donation to the RRC.

# Webinars

\*Please watch these Webinars by **February 29, 2024**.

## Intro to Trauma-Informed and Justice-Centered Tattooing

[Trauma-Informed Tattooing](#)



## TINTED

A WORKSHOP EXPLORING COLORED  
PIGMENT WITHIN MORE MELANATED SKIN



[Tinted Tattooing Workshop](#)



*\*Previous participants need only watch the webinar they did not view the previous year. Shops that have participated in the last two years can skip this step.*

## SNAFI Toolkit ✨

[RRC Photo Archive](#)

[Canva Templates](#)

Get in touch: [development@raperecoverycenter.org](mailto:development@raperecoverycenter.org)

# Tips for hosting a successful fundraising event



Understand the Cause: [Familiarize yourself with the nonprofit's mission and goals.](#)

**The mission of the Rape Recovery Center is to support and empower survivors and victims of sexual violence and educate the community about the cause, impact, and prevention of sexual violence.**

Our philosophy is that every person victimized by sexual violence is treated with dignity and respect and is empowered to work toward recovery.

Our guiding values:

- We uphold the highest professional conduct and are accountable to our clients, colleagues, partners, donors, and the greater community.
- We recognize the disproportionate impact of sexual violence on marginalized communities and strive to provide services that are responsive to individual identities. This includes but is not limited to, race, ethnicity, gender identity, language, nationality, immigration status, age, physical and mental ability, sexuality, socioeconomic status, and faith.
- We actively work towards centering the voices of marginalized communities through diversity in our staff, board, and volunteers.
- We believe in social justice and proactively work to address systemic oppression with the goal of better-serving survivors.
- We are dedicated to developing community alliances to better serve people affected by sexual violence and work toward its elimination.
- We provide information and education designed to improve the understanding of the causes and prevention of sexual assault.
- We work toward the day when sexual violence is part of history rather than a part of our daily lives.

 Clearly articulate why the cause is important to you.

**Set Clear Goals:** Define a realistic fundraising goal that aligns with your capacity.

## Utilize Social Media ##

Leverage social platforms to amplify your message. Tag us; we can reshare. Here are some CANVA templates you can use. Remember that we can only reshare posts and accounts that align with our [agency values](#).

- Create a folder of templates, including impact data standard language and logo colors.
- You can use the following template toolkit to get you started.

## Canva Templates

**Login:** partners@raperecoverycenter.org **Password:** Fundraisers2024

# Reflect and Connect

Reflect and Connect: After the campaign, could you reflect on what worked well and what areas need improvement?

- Recognize and celebrate when goals are achieved.
- Share success stories to inspire continued support.

## Fundraising Ethics

1. Transparency:
  - Communicate the purpose of the fundraiser, including goals and objectives.
  - Present accurate and truthful information about the cause or project being funded.
  - Avoid exaggeration or misleading statements to encourage donations.
2. Financial Accountability:
  - Clearly define how funds will be collected, stored, and disbursed.
  - If submitted within the specified timeframe, the RRC can set up an iPad for the shop to accept payments directly.
3. Inclusivity:
  - Ensure that the fundraising efforts are inclusive and considerate of diverse perspectives within the community.
  - Avoid promoting or endorsing discriminatory practices.
4. Compliance with Laws and Regulations:
  - Adhere to all applicable local, state, and federal laws regarding fundraising activities.
5. Conflicts of Interest:
  - Encourage all organizers, volunteers, and key stakeholders to disclose potential conflicts of interest.
  - This includes personal relationships, financial interests, or any situation that may compromise objectivity.
  - This ensures that decisions are made in the best interest of the community rather than personal gain.

# How do you handle difficult questions?

- **Questions about donations and fund allocation:**
  - State your fundraiser's purpose, goals, and objectives with clarity.
  - Any questions related to the specific allocation and use of funds should be directed to the Rape Recovery Center's Development Team at [development@raperecoverycenter.org](mailto:development@raperecoverycenter.org).
- **Sensitive Conversations and Disclosures:**
  - If you are approached with questions that surpass your comfort level or expertise, kindly redirect individuals to contact the RRC directly. This ensures they receive the support and information they may require while reinforcing the importance of respecting personal boundaries within the fundraising context.
  - Steer conversations toward the broader mission of the RRC when possible. Acknowledging the sensitivity of the topic, recognizing it can take much courage for individuals to talk about the ways sexual violence affects them or their community.

**RRC: (801) 467 - 7282**

**Utah's 24-Hour Sexual Violence Help Line**

**English: (801) 736 - 4356 | Spanish: (801) 924 - 0860**

Disclosure: This fundraising guide is intended for partners and supporters of the Rape Recovery Center. It is provided for informational purposes only and does not constitute legal, financial, or professional advice.



**Please Sign and Return this page to Ashley Love  
([ohashleylove@gmail.com](mailto:ohashleylove@gmail.com)) by February 29, 2024.**

**Shop Name:** \_\_\_\_\_

- I have completed the required task and understand that I am responsible for upholding the standards of Still Not Asking For It® and the Rape Recovery Center.
- I understand that If my shop does not meet the requirements provided by SNAFI® and the RRC, our participation in SNAFI 2024 may be revoked.
- I understand that 100% of funds raised during the Still Not Asking For It® must be donated to the Rape Recovery Center in full.

**Name:** \_\_\_\_\_

**Signed:** \_\_\_\_\_

**Date:** \_\_\_\_\_